JUAN PABLO MARTÍNEZ GUZMÁN

October 2023

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ACADEMIC POSITIONS

University of Maryland - College Park, School of Public Policy Assistant Professor (tenure-track), 2022-present Assistant Research Professor, 2018-2022 Post-Doctoral Associate, 2017-2018

EDUCATION

Ph.D., Policy Studies, University of Maryland - College Park, School of Public Policy, 2017

M.A., Public Administration, Syracuse University, Maxwell School of Citizenship and Public Affairs, 2010

M.A., Economics, Syracuse University, Maxwell School of Citizenship and Public Affairs, 2010

B.A., Economics, Universidad Técnica Federico Santa María – Campus Guayaquil, 2009

PUBLICATIONS

Refereed Journal Articles

- Martínez Guzmán, J.P., M. Jordan, and P.G. Joyce. (2023) "Towards Inclusive Public Administration Systems: Public Budgeting from the Perspective of Critical Race Theory." Public Administration. https://doi.org/10.1111/padm.12956
- Martínez Guzmán, J.P. (2023). "Can Gender-Responsive Budgeting Change How Governments Budget?: Lessons from the case of Ecuador." *Public Administration*. http://doi.org/10.1111/padm.12926.
- Spreen, L. and J.P. Martínez Guzmán. (2022). "Information Sharing and State Revenue Forecasting Performance" *Public Budgeting & Finance 42 (4): 54-73.* doi.org/10.1111/pbaf.12329
- Martínez Guzmán, J.P. and P.G. Joyce. (2022). "International Experiences Informing U.S. Federal Budget Reforms: Exploring Accruals, Transparency, Fiscal Rules, and Multi-Year Budgeting." *Public Money & Management* 42 (6): 431-441. doi:10.1080/09540962.2020.1795367
- Martínez Guzmán, J.P. (2022). "Is Performance Information Used Under Performance Budgeting? A Systematic Review." *International Journal of Public Sector Performance Management* 9 (3): 284-302. doi:10.1504/IJPSPM.2019.10019071
- Martínez Guzmán, J.P. and T. StClair. (2021). "Pension Reform and Self-Employment in Latin America." *Review of Development Economics* 25: 2230-2254. doi:10.1111/rode.12790

- Martínez Guzmán, J.P. (2020). "The Use of Performance Information under Performance Budgeting Systems: A Comparative Analysis of Chilean Line Ministries." *International Public Management Journal* 23 (4): 591-610. doi:10.1080/10967494.2018.1486344
- Martínez Guzmán, J.P. (2019). "Are Centralized Performance Budgeting Systems Useful for Line Ministries? The Case of Chile." *Public Budgeting & Finance* 39 (2): 23-43. doi:10.1111/pbaf.12214
- StClair, T. and J.P Martínez Guzmán. (2018). "Contribution Volatility and Public Pension Reform." Journal of Pension Economics and Finance 17 (4): 513-533. doi:10.1017/S1474747217000129.

Book Chapters & Other Publications

- Martínez Guzmán, J.P. (2019). "The Evolution of Performance Budgeting in Chile." In A. T.-K. Ho and M. de Jong, eds., *Performance Budgeting Reforms: Theories and International Practices*, pp. 165-176. London and New York: Routledge.
- Martínez Guzmán, J. P. (2017). "Información de desempeño en los ministerios chilenos: ¿se usa para la toma de decisiones?" Temas de la Agenda Pública, Año 12, No 97. ISSN 0718-9745. Centro de Políticas Públicas UC: Santiago, Chile.
- García Moreno, M., J. Kaufmann, J.P. Martínez Guzmán, and M. Sanginés. (2016). "Base de datos de indicadores de GpRD: Cuestionario." Washington, DC: Inter-American Development Bank.
- Cuesta, J.P., and J.P. Martínez Guzmán. (2014). "Monitoring and Evaluation Systems in Guyana." Washington, DC: Inter-American Development Bank.
- Martínez Guzmán, J.P. (2012). "Implementing Managing for Development Results in the Dominican Republic." Washington, DC: Inter-American Development Bank.
- Marcel, M., M. Sanginés, and J.P. Martínez Guzmán. (2012). "The Performance-Based Budget: A Way to Improve Public Expenditure." In A. Corbacho, ed., *The Fiscal Institutions of Tomorrow*. Washington, DC: Inter-American Development Bank.

Articles Under Review

- Martínez Guzmán, J.P. "Gender-Responsive Budgeting Implementation Challenges: Evidence from South Korea."
- Martínez Guzmán, J.P., M. Jordan, and P.G. Joyce. "Racial Equity in Public Budgeting: An Analysis of Three Pioneer Cases."

Articles In Preparation

- Martínez Guzmán, J.P., and M. Lofton. "How Can Participatory Budgeting Enhance the Voice of Underrepresented Minorities?"
- Martínez Guzmán, J.P. "Social Equity in Budget Discussions: A Comparative Analysis of Maryland's Counties"

TEACHING EXPERIENCE

University of Maryland - College Park, School of Public Policy

Public Budgeting & Financial Management (Graduate - Fall 2017-2021, 2023, Spring 2018, 2023, Summer 2022)

Public Economics: Raising and Spending the People's Money (Undergraduate – Fall 2021, Spring 2018-2023)

Policy in the Community (Undergraduate – Summer 2021)

Senior Capstone (Undergraduate – Fall 2018-2020, Spring 2019)

Team-Based Policy Lab (Graduate – Spring 2019)

Public Budgeting & Financial Management (Executive - Fall 2018)

Virginia Tech, School of Public and International Affairs

Public Budgeting Processes and Their Policy Implications (Graduate - Spring 2017)

OTHER RELEVANT PROFESSIONAL EXPERIENCE

Inter-American Development Bank

Consultant (Nov 2021 – Mar 2022, Dec 2017, Dec 2016, Oct 2014 – Feb 2015, Jul 2014 – Aug 2014, Dec 2013 – Jan 2014, Jan 2013 – Aug 2013) Research Fellow (Dec 2010 – Dec 2012)

Pan-American Health Organization

Consultant (Feb 2018 - Apr 2018)

University of Maryland - College Park, School of Public Policy Research Assistant (Fall 2013 – Spring 2016)

Syracuse University, Maxwell School of Citizenship and Public Affairs Teaching Assistant (Fall 2010)

RESEARCH AND TEACHING GRANTS

- Co-Principal Investigator, Maryland Department of the Environment: Implementing the Maryland Climate Solutions Act Now (\$23,000), 2023.
- Independent Scholarship, Research, and Creativity Awards (\$10,000), 2023. Awarded by the Provost and the Vice President for Research of the University of Maryland College Park.
- External Proposal Support Award (\$2,500), 2022. Awarded by the School of Public Policy of the University of Maryland College Park.
- Undergraduate Student-Faculty Summer Research Award (\$2,000), 2022. Awarded by the School of Public Policy of the University of Maryland College Park.
- Seed Grant Program on Race, Policy, Equity, and Social Justice (\$2,000), 2021. Awarded by the School of Public Policy of the University of Maryland College Park.
- Seed Grant Program on Race, Policy, Equity, and Social Justice (\$499), 2020. Awarded by the School of Public Policy of the University of Maryland College Park.

- Teaching Innovation Grant (\$12,000), 2020. Awarded by the Office of the Senior Vice President and Provost of the University of Maryland College Park. Co-authored with Luke Spreen.
- Research and Scholarship Award (RASA) (\$9,000), 2018. Awarded by the Graduate School of the University of Maryland College Park. Co-authored with Luke Spreen.
- Ann G. Wylie Dissertation Fellowship (\$15,000), 2016. Awarded by the Graduate School of the University of Maryland College Park.
- Dean's Fellowship (\$20,000), 2013. Awarded by the Graduate School of the University of Maryland College Park.

AWARDS & CERTIFICATIONS

- NVivo Academy: Focused Learning- Queries and Visualizations, 2022. Awarded by QSR International.
- NVivo Academy: Focused Learning- Coding, 2022. Awarded by QSR International.
- Diversity, Equity, Inclusion, and Belonging Workshop Series Certificate, 2022. Awarded by the Teaching & Learning Transformation Center and the School of Public Policy of the University of Maryland College Park.
- Outstanding Teaching Award, 2020. Awarded by the School of Public Policy of the University of Maryland College Park.
- Faculty Launch Program, 2018. Awarded by the Teaching & Learning Transformation Center at the University of Maryland College Park.
- Latin America Macroeconomy certificate, 2016. Awarded by the Inter-American Development Bank.
- Certified Associate in Project Management (CAPM), 2016. Awarded by the Project Management Institute.

CONFERENCE PRESENTATIONS

- M. Jordan, J.P. Martínez Guzmán, and P.G. Joyce. "Racial Equity in Public Budgeting: An Analysis of Three Pioneer Cases" Association for Public Policy Analysis and Management Fall Research Conference, November 2022, Washington, DC.
- Martínez Guzmán, J.P., M. Jordan, and P.G. Joyce. "Racial Equity in Public Budgeting: An Analysis of Three Pioneer Cases" Association for Budgeting and Financial Management Annual Conference, September 2022, Miami, FL.
- Martínez Guzmán, J.P. "Gender-Responsive Budgeting and Parliamentary Quotas: A Comparative Analysis of Korea and Japan" Association for Budgeting and Financial Management Annual Conference, September 2022, Miami, FL.

- Martínez Guzmán, J.P. "Public Administration as an Obstacle to Equity-Oriented Reforms: The Case of Gender-Responsive Budgeting in Ecuador" Association for Public Policy Analysis and Management Fall Research Conference, March 2022, Austin, TX.
- Martínez Guzmán, J.P., M. Jordan, and P.G. Joyce. "Towards a More Responsive Public Administration: Rethinking Public Budgeting Systems" Association for Budgeting and Financial Management Annual Conference, September 2021, Washington, DC.
- Martínez Guzmán, J.P. "Public Administration as an Obstacle to Equity-Oriented Reforms: The Case of Gender-Responsive Budgeting in Ecuador" Association for Budgeting and Financial Management Annual Conference, September 2021, Washington, DC.
- Martínez Guzmán, J.P. and T. StClair. "Lessons from Pension Reform in Latin America" Association for Public Policy Analysis and Management Fall Research Conference, November 2019, Denver, CO.
- Martínez Guzmán, J.P. and T. StClair. "Lessons from Pension Reform in Latin America"
 Association for Budgeting and Financial Management Annual Conference, September 2019, Washington, DC.
- Spreen, L. and J.P. Martínez Guzmán. "How Did State Revenue Forecasters Manage Uncertainty Arising from the 2017 Tax Cuts and Jobs Act?" Association for Budgeting and Financial Management Annual Conference, September 2019, Washington, DC.
- Martínez Guzmán, J.P., Purón-Cid, G., and Zhao, Z. "Unveiling the Hidden Actor in PB: The Benefits and Challenges in Using Third Party Contractors" Association for Budgeting and Financial Management Annual Conference, September 2019, Washington, DC.
- Martínez Guzmán, J.P. and P.G. Joyce "Can International Experiences Inform U.S. Federal Budgeting Reforms? The Case of Accrual Budgeting, Budget Transparency, Fiscal Rules, and Multi-Year Budgeting" International Conference on Urban and Public Policy, June 2019, Zhengzhou, China.
- Martínez Guzmán, J.P. and P.G. Joyce "Can International Experiences Inform U.S. Federal Budgeting Reforms? The Case of Accrual Budgeting, Budget Transparency, Fiscal Rules, and Multi-Year Budgeting" Association for Public Policy Analysis and Management Fall Research Conference, November 2018, Washington, DC.
- Martínez Guzmán, J.P. and P.G. Joyce "Can International Experiences Inform U.S. Federal Budgeting Reforms? The Case of Accrual Budgeting, Budget Transparency, Fiscal Rules, and Multi-Year Budgeting" Association for Budgeting and Financial Management Annual Conference, October 2018, Denver, CO.
- Martínez Guzmán, J.P. "The Use of Performance Information in Chile's Performance Budgeting System" American Society for Public Administration Annual Conference, March 2018, Denver, CO.

- Martínez Guzmán, J.P. "The Use of Performance Information Under Performance Budgeting Systems: A Comparative Analysis of Chilean Line Ministries" Association for Budgeting and Financial Management Annual Conference, September 2017, Washington, DC.
- StClair, T. and J.P Martínez Guzmán. "Managing Contribution Risk in Public Defined Benefit Pension Plans" Association for Public Policy Analysis and Management Fall Research Conference, November 2016, Washington, DC.
- StClair, T. and J.P Martínez Guzmán. "Managing Contribution Risk in Public Defined Benefit Pension Plans" National Tax Association Annual Conference (presented by T. StClair), November 2016, Baltimore, MD.
- Martínez Guzmán, J.P. "Performance Budgeting and The Use of Performance Information: A Meta-Analysis" Association for Public Policy Analysis and Management Regional Student Conference, April 2016, Washington, DC.

INVITED TALKS & MEDIA APPEARANCES

- <u>The Racial Equity Budgeting Framework</u>, co-authored with Meagan Jordan and Phil Joyce, Conversations from Public Administration, October 10, 2023.
- <u>Gender-responsive budgeting as a tool for gender equity: the Ecuador case</u>, LSE Latin America and Caribbean, September 14, 2023.
- Public Budgeting with a Racial Equity Lens, University of Colorado Denver (via videoconference), September 12, 2023.
- 2021's Most & Least Federally Dependent States, WalletHub, March 17, 2021.
- Airline's bailout and the CARES Act, Univision Noticias, April 17, 2020.
- The Evolution of Performance Budgeting in Chile, International Conference on Performance Budgeting Comparative Research (Beijing, China), July 5, 2018.
- Performance Budgeting and the Use of Performance Information in Line Ministries: The Case of Chile, Centro UC Políticas Públicas (Santiago, Chile), July 13, 2017.
- Performance Budgeting and the Use of Performance Information in Line Ministries: The Case of Chile (preliminary findings), Centro UC Políticas Públicas (Santiago, Chile), July 12, 2016.
- <u>Book Review: The International Handbook of Public Financial Management</u>, co-authored with Phil Joyce, IMF Public Financial Management Blog, November 6, 2013.

SERVICE TO THE UNIVERSITY

- Learning Technology Working Group, Charge from the Provost and Chief Information Officer to Explore the Challenge and Opportunities of Recorded Class Lectures, 2022
- Elected senate representative of Professional Track Faculty (PTK) for the School of Public Policy, University of Maryland's University Senate, 2021-2022

- Professional Track Faculty (PTK) Symposium Organizing Committee, University of Maryland's Office of Faculty Affairs, 2021-2022
- New Course Evaluation System, Pilot Volunteer, University of Maryland's Institutional Research, Planning and Assessment, 2021
- Activity Insight Faculty Data System, Pilot Volunteer, University of Maryland's Office of Faculty Affairs, 2020
- Judge, University System of Maryland Annual Research Symposium & Professional Development Conference, February 2020

SERVICE TO THE DEPARTMENT

Graduate Programs Assessment Committee, School of Public Policy, 2022-current

Dissertation Committees: David Zlowe, Policy Studies, University of Maryland; William Greenwalt, Policy Studies, University of Maryland

Teaching and Learning Transformation Center (TLTC) Faculty Liaison for the School of Public Policy, 2020-2023

Academic Integrity Faculty Liaison for the School of Public Policy, 2021-2022

Diversity, Inclusion, and Belonging (DIB) Task Force, School of Public Policy, 2019-2022

Undergraduate Assessment Committee, School of Public Policy, 2019-2022

Search Committee, SPP IT Coordinator, School of Public Policy, 2022

Graduate Admissions Committee, School of Public Policy, 2020

TerrapinStrong UMD Presidential Initiative, School of Public Policy, 2020

COVID-19 Emergency Preparedness Task Force - Remote Instruction Subcommittee, School of Public Policy, 2020

Public Policy Ph.D. Celebration Organizing Committee, School of Public Policy, 2020

Search Committee, Professional-Track Professor, School of Public Policy, 2018-2019

Recruitment, Innovation, and Branding Committee. School of Public Policy, 2018-2019

MEMBERSHIPS, AFFILIATIONS, & SERVICE TO THE PROFESSION & COMMUNITY

Accreditation Site Visit Team Member, NASPAA Commission on Peer Review and Accreditation (COPRA), November 2020, April 2022, March 2023.

Ad-Hoc Manuscript Referee: Public Administration Review; Public Budgeting & Finance; Review of Development Economics; Journal of Public Budgeting, Accounting & Financial Management; Public Finance & Management; Cuestiones Económicas (Banco Central del Ecuador).

American Society for Public Administration (ASPA), Member, 2018, 2021-current

Association for Budgeting and Financial Management (ABFM), Member, 2021-current

Association for Public Policy Analysis and Management (APPAM), Member, 2016-current

Conference Proposal Reviewer: Association for Public Policy Analysis and Management (APPAM) Fall Research Conference 2023.

DC-Area Public Finance and Budgeting Seminar Organizer, 2022-2023.

Chair, Discussant and/or Volunteer: Association for Budgeting and Financial Management (ABFM) Annual Conference 2013, Association for Public Policy Analysis and Management (APPAM) Fall Research Conference 2021, 2022, Public Finance Challenges in the New Decade 2023.

Latin American and Caribbean Studies Center, University of Maryland, Faculty Affiliate, 2022present

Latina Pathways Scholarship Award Committee, 2023.

Michael Curro Student Paper Award Committee, Association for Budgeting and Financial Management (ABFM), 2022, 2023.

LANGUAGES

Spanish and English (reading, speaking, writing: fluent)

Portuguese (reading, speaking: fluent)